



TONY SERRANO CENTURY RIDE

Thank you for your interest in participating in the Tony Serrano Century Ride fundraising event. As a rest stop sponsor and/or volunteer group, you will help not only by assisting us to raise funds for our beneficiaries, but in promoting greater community health and well being through the sport of cycling.

The Tony Serrano Century Ride benefits:

- Walton Wellness, Monroe, GA, 501(c)(3) non-profit organization dedicated to the early detection and prevention of lifestyle-related chronic disease such as diabetes and heart disease. Walton Wellness set out to be a catalyst in creating a community value of health and wellness in Walton County and is achieving this in several ways see their website waltonwellness.org for more information.
- Georgia Bikes, Inc., a non-profit advocacy organization that promotes safe cycling through education, legislation and infrastructure improvements.
- Georgia cycling safety programs and other bicycle advocacy efforts.

Our fundraiser ride under the Friends of Walton County is a 501 (c) (3) non-profit organization allowing your donation to be tax deductible. With this resource we have been able to continue to grow and continue to improve this event each year. Last year we had over 600 riders attend this event.

The athletes riding the long distances in this event need to stop, rest and “refuel” regularly. As a sponsor, you would be responsible to provide 3-5 volunteer workers to support your rest stop and serve the “refuel” goodies (*which we hope you can include your best homemade goodies*), keep the water and sports drinks prepared for the cyclists and guests. Also, provide a friendly helping hand to our participants. Monroe and the surrounding communities are known to cyclists not only for their scenic, low traffic roads, but also our friendly hospitable residents and volunteers, and for providing some of *the best rest stops ever!*

We have included a guideline that gives information on what is needed to provide the basics for the riders. This menu provides a mix of items that provide salt, potassium, carbohydrates or proteins to match the requirements of the riders. By adding your own special flavors to the menu or creating a theme for your stop you can help us enhance the event and make it more memorable.

In return for your sponsorship your organization will receive recognition on the event t shirt and on our website. You also receive the knowledge that you are helping improve the health and well being of our citizens and communities.

For more information or answers to questions, please contact our Event Supply Coordinator, Joyce Jones at jjonesgone@aol.com.

Joyce Jones
Event Co-Director & Supply Coordinator
Tony Serrano Century Ride
www.tonyherranoride.com