

*Sixth Annual*

TONY  
SERRANO  
CENTURY RIDE



Thank you for your interest in participating in the SBL/Tony Serrano Century Ride fundraising event. As a rest stop sponsor, you will help not only by assisting us to raise funds for our beneficiaries, but in promoting greater community health and well being through the sport of cycling.

The SBL/Tony Serrano Century Ride benefits:

>The Healing Angels Medical Clinic-a private , non-profit clinic providing health care for Walton County residents who do not have insurance or other resources to pay for medical care. They do not receive any government funding.

>The Atlanta Bicycle Campaign and Georgia Bikes, non-profit advocacy organizations that promote safe cycling through education, legislation and infrastructure improvements.

This year we have been joined by the 1,000 member strong Southern Bicycle League. Our new alliance with the SBL allows us more resources to stage the event and greater publicity through their website and the “FreeWheelin” magazine.

The athletes riding the long distances in this event need to stop, rest and “refuel” regularly. As a sponsor, you would be responsible to provide the food, water, sports drinks and a friendly, helping hand to our participants. Monroe and the surrounding communities are known to cyclists not only for their scenic, low traffic roads, but also our friendly and hospitable residents.

We have included a guideline that gives information on what is needed to provide the basics for the riders. This menu provides a mix of items that provide salt, potassium, carbohydrates or proteins to match the requirements of the riders. Adding your own special flavors to the menu or creating a theme for your stop which will enhance the event and make it more memorable.

In return for your participation you will receive recognition on the event t shirt and on our website. You also receive the knowledge that you are helping improve the health and well being of our citizens and communities.

For more information or answers to questions, please contact our rest stop coordinator, Joyce Jones at [jjonesgone@aol.com](mailto:jjonesgone@aol.com).

Paul Jones  
Event Director  
SBL/Tony Serrano Century Ride